

Neco Turkienicz

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Vast experience directing documentaries, commercials, promos, corporate videos, TV series, sport items and animated commercials. Strong visual storyteller. Creative mind and out-of-the-box thinker. Able to lead multiple creative teams and manage concurrent responsibilities and tasks with big-picture vision and sharp attention to detail. Team player, can-do spirit.

Summary of Qualifications

Creative Director & TV Director

- Directed hundreds of branding videos, testimonial videos, animation and motion graphic videos, commercials, online video ads, corporate, educational and instructional videos for Video SEO Pro, Inc.
- Directed hundreds of 3D and 2D animation projects at Launch (NY) and Animated Storyboards (NY) for top ad agencies in the US and Europe, such as McCann Eriksson, Grey, Publicis, BBDO, Leo Burnett, Saatchi, Ogilvy and more.
- Established and directed the first promo department at the Israeli Sports Channel, Channel 5, leading promotional and branding strategies and creating thousands of sport on-air promos
- Directed several full-length documentaries (40-55 minutes) for Israel's Channel 2 and Sports Cable Channel Five
- Directed several live and studio programs for the Sports Cable Channel and a seasonal series for broadcast Channel 2 in Israel
- Designed shooting plans and directed actors in Motion Capture (MOCAP) shooting sessions for animated spots.
- Created two prime-time documentary films on Brazil's participation in the 1994 Soccer World Cup.

Expert Video Editor (FCP, Avid Media Composer, Adobe Premiere Pro)

- Edited hundreds of branding videos, testimonial videos, commercials, online video ads, corporate, educational and instructional videos for Video SEO Pro, Inc.
- Main editor of the feature length documentary film "Kabbalah Me".
- Edits on an ongoing basis documentary and promotional items for The Kindling Group (Chicago), JMS Sports (NY), Highline Productions (NY), Snippies Productions (NY) and many others.
- Edited and directed hundreds of on-air promotion spots and trailers for broadcast and cable TV in a wide range of topics: sports TV, news, TV series, docu-series and more.
- Edited and directed several documentary films for Israel's Channel 2 and Sports Cable Channel Five
- Edited and directed hundreds of animated test commercials for top ad agencies in the US and Europe at LAUNCH NY and Animated Storyboards NY
- Montage oriented editing style, combining storytelling and rhythm to obtain optimal balance, using sound design as a powerful complement to the visual.

Producer

- Produced hundreds of branding videos, testimonial videos, animation videos, commercials, online video ads, corporate, educational and instructional videos for Video SEO Pro, Inc.
- Managed corporate client relations, budgets and scheduling for hundreds of projects at Video SEO Pro, Inc.

- Managed client relations and marketing campaigns for the Brazilian market, mainly creating reliable working relationship with some of the largest ad agencies in Brazil, such as Leo Burnett, McCann Erikson, Ogilvy, Y&R, DDB and more.
- Directed marketing and sales for Pipe Dreams Brazil.
- Effectively managed multiple projects on schedule and over client specs. Works very closely with clients finding solutions for creative and production requirements.
- Managed, assigned tasks, and art directed large professional crews of editors, 3D and 2D animators and modelers, as well as producers.
- Wrote and disseminated daily creative briefs for professional crews working simultaneously in New York, Chicago, London, Bangkok and Tel Aviv offices while effectively managing the workflow.
- Trained and mentored junior creative directors and apprentices in all aspects of production process, bringing them to a high professional level.
- Implemented company-wide briefing processes for better communication of revisions and clear direction to professional team members.
- Designed shooting plans and directed actors in Motion Capture (MOCAP) shooting sessions for hundreds of 3D animated spots.

Professional History

- Creative Director, VP and Co-Owner, Video SEO Pro (NY)- July 2013 to present
- Freelance Editor, Director and Creative Director, (2D and 3D animation, Cable and broadcast TV)- (NY)- August 2010 to present
- Associate Director - Marketing and Management - Pipe Dreams Brazil (3D animation company)- July 2011 to 2012
- Creative Director & Project Manager - LAUNCH (3D animation company) - (NY)- 2009 to 2010
- Creative Director, Project Manager & Editor - Animated Storyboards LTD - NY - 2004 to 2009
- Program & Promo Department Director - Sports Channel 5 (Israel) - 1995 to 2004.
- Freelance TV Director and Senior Editor - Various broadcast and Cable channels - Israel - 1995 to 2004

Professional Expertise

- Expert Proficiency in Adobe Premiere Pro, Avid Media Composer, Final Cut Pro
- Working proficiency in Adobe After Effects, Audition, Photoshop and SpeedGrade
- Deep knowledge of all Post Production and studio workflow and equipment
- Expert proficiency in MOCAP direction (Vicon and Xsens MVN)
- Expert proficiency in all Microsoft Office tools and project management tools such as Basecamp and Microsoft Project.

Education

- Bachelor's Degree, Major in Film & Television School, Tel-Aviv University, Israel
- School of Communications & Journalism - University of Rio Grande do Sul, Porto Alegre, Brazil

Fluent in English, Portuguese, Spanish, & Hebrew.